



## Lyfta octopus story competition 2024 – terms and conditions

1. By entering the competition you are agreeing to these terms and conditions.
2. The prize draw is being run by Lyfta Education Ltd.

### Eligibility to enter:

3. The prize draw is open to all schools in the UK.
4. In entering the competition, you confirm that you are eligible to do so and eligible to claim any prize you may win.
5. Schools can enter student work individually, in pairs or groups, or as a whole class. There is no limit to the number of entries from a particular class or school.
6. The competition is free to enter.

### How to enter:

7. Students can join our competition by submitting their creative ideas for a story and name for the Lyfta octopus, reflecting its spirit of exploration and adventure. Submissions must be made before 23.59 on Tuesday 14th January 2025.
8. Posts on X or LinkedIn which tag Lyfta (@LyftaEd on X and @ Lyfta Education on LinkedIn) and use the hashtag #LyftaOctopus, and submissions received via [the competition form](#), before the competition deadline, will be entered. Entries received after that time and date will not be included.

### The prize:

9. First prize is a £50 book voucher for the school.

10. The winning entry will be selected by a panel of judges at Lyfta who will judge based on the creativity, imagination and clarity of the story and name.

11. The prize is non-exchangeable, non-transferable and no cash alternatives will be offered.

12. We reserve the right to substitute prizes with another prize of equal or higher value if circumstances beyond our control make it necessary to do so.

13. The decision of Lyfta regarding any aspect of the competition is final and binding and no correspondence will be entered into about it.

#### **Winner announcement:**

14. The winner will be notified after Tuesday 14th January 2025 via email or direct message. The winner will also be announced on Lyfta's social media accounts on Friday 17th January 2025.

15. Lyfta will attempt to contact the winner up to two times.

16. If the winner does not respond within 3 days of the second communication, they will lose their right to the prize, and Lyfta reserves the right to choose and notify a new winner.

#### **Data protection and publicity:**

17. You consent to any personal information you provide in entering the competition being used by Lyfta for the purposes of administering the competition, for use on Lyfta social media, and for those purposes as defined within our privacy notice.

18. All entrants may apply for details of the winning participant by contacting us at [marketing@lyfta.com](mailto:marketing@lyfta.com)

19. The winner agrees to the release of the school name to any other competition participants if requested via Lyfta.

20. An announcement of the winner's school and their name (if supplied) will be made via Lyfta's website and social media accounts.

21. All personal information shall be used in accordance with Lyfta's [Privacy Notice](#).

22. You consent to Lyfta's use of any copy, names, photos or videos supplied in the submission in any marketing and promotion.

### **Limitation of liability:**

23. Lyfta does not accept any liability for any damage, loss, injury or disappointment suffered by any entrants as a result of either participating in the prize draw or being selected for a prize.

24. Lyfta does not provide any form of practical or IT support for this prize. On receipt, all responsibilities relating to warranty and the product are that of the winner.

### **General:**

25. Lyfta reserves the right to cancel the competition or amend these terms and conditions at any time, without prior notice.

30. The competition and these terms and conditions will be governed by English law and any disputes will be subject to the exclusive jurisdiction of the courts of England and Wales.